

GABRIELLE ROMANACH

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gabrielleromanach.com

EDUCATION

***B.F.A., Fashion Marketing and Management,
Minor in Fashion Design***

August 2023

Savannah College of Art and Design

SKILLS

Professional: Collaborative, Time Management, Problem-solving, Multi-tasking, Organizational

Industry: Retail Mathematics, Creative Direction, Sewing, Patternmaking, Sketching

Languages: Fluent in English

Proficient in Spanish

Certifications: Excel 2021 Essential Training (Office 2021/LTSC)

EXPERIENCE

Sales Associate, Urban Outfitters

December 2022 - current

- Responsible for maintaining store appearance, up-selling, managing cash register, & assisting with any customer needs and/or complaints.
- Shadowing visual merchandiser to learn about brand promotion, styling tactics, and job responsibilities.

Seasonal Brand Assistant, Las Sureñas

June 2022 – September 2022

- Updated and created product descriptions according to the brand's aesthetic while also accounting for & inputting all inventory.
- Responsible for selling, promoting, & answering all customer inquiries at the Miami Stitch Lab Marketplace convention. (Action verb) + what you did (more detail) + reason, outcome or quantified results.

Seasonal Marketing Assistant & Busser, Narbona

June 2021 – September 2021

- Communicated primarily in Spanish to accommodate customer needs. (Action verb) + what you did (more detail) + reason, outcome or quantified results
- Promoted the market's sales by refining product displays, replenishing stock, & upkeeping shelf presentations.

Seasonal Marketing Assistant & Busser, Key Biscayne Chamber of Commerce

June 2021 – September 2021

- Upkeeping web content up-to-date & answering all incoming phone calls in a timely & professional manner.
- Managed the company's social media presence & accounts (Instagram, Facebook, & Twitter) while also curating consistent promotional posts to enhance audience engagement.